

# Pete Blews

www.blews.com/portfolio

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## Objectives

Develop websites and web marketing programs that fuel business growth using design, project management and marketing communication skills.

## Summary of Strengths

Skilled manager of complex, multi level projects and development teams  
Experienced designer who can work with multiple challenging projects and deadlines  
Enjoy working with customers managing and meeting their needs and expectations  
Adaptable to rapidly changing technologies, techniques and tools  
Desire to do it better and an ability to evaluate, reorganize and implement new solutions  
Knowledgeable web development – 10 years experience

## Relevant Skills

Software – Photoshop, Illustrator, Go-Live, In-Design, Acrobat  
Internet – Web development using Go-Live, CSS, HTML, Java script, Flash, PHP  
Optimization of websites for search engine friendliness – google, MSN, Yahoo  
Email marketing and web advertising  
Presentation – Power Point, Keynote  
Accomplished public speaker and presenter

## Employment History

*Confluent Creative – Marketing Manager 1995 to 2009*

**Involved:** Work in all aspects of web development and internet marketing, print design, advertising and environmental design

**Objective:** Getting better results for clients' marketing dollars

*Chris Craft Boats – Design and Product Development 1989 to 1995*

**Team Leader:** Jet boat series – complete project management including, design concepts, vendor coordination and pricing, prototype construction and testing

**Innovation:** Developed helm station design that adjusts to fit body type

*Donzi Marine – Design and Product Development 1986 to 1989*

**Team Member:** Research and development of fishing boat series

**Results:** Maximize profits through space planning, materials and production techniques for 30' sport boat

## Professional Affiliations

Sandler Training – Presidents Club  
Tampa Bay Technology Forum  
Toastmasters – Competent Communicator

## Education & Certification

College of Charleston, Manatee Community College, Sandler Training